



# Case Study: Linfox

## ANCILE Helps Global Logistics Firm Get its Training on Track

### **ANCILE uPerform™ software helps Linfox develop more than 100 simulations and e-learning courses.**

For global logistics company, Linfox, finding an effective way to provide training to its employees in Australia and overseas, was no easy feat. Linfox delivers supply chain solutions across Asia Pacific and operates more than 4.2 million square metres of warehousing and nearly 5,000 vehicles across 10 countries.

Linfox is in the process of standardising its transport and warehouse management software so that eventually its sites across Asia and Australia will operate on common systems. With major IT project rollouts underway, the logistics company was looking for a solution that would help get its global employee base up to speed on the new IT systems.

Linfox needed a solution that could be deployed quickly, reach a large number of employees across different regions as well as provide users with a suite of learning and training materials, via online simulations and e-learning courses, to ensure that content was engaging to consume.

### **Ensuring access to up-to-date information across a global workforce**

"We were working to a tight deadline for implementing the new software and also had the

challenging task of ensuring new SAP materials were in a standard, compatible format so employees could understand them," said John Ansley, President Supply Chain Solutions and CIO at Linfox.

Linfox chose ANCILE, a provider of best-in-class learning and performance software solutions, to rollout its ANCILE uPerform™ solution – an authoring and content management tool that delivers targeted, high-quality learning content.

With ANCILE uPerform, Linfox's team of eight authors that had no prior programming experience was able to create, edit, and publish procedures, task-based simulations and e-learning courses with relative ease. The team was impressed with the software's intuitive features.

### **Benefitting from the translation feature**

The software's translation function was also a key benefit. By allowing employees across the business to export and/or import text, Linfox was able to translate documentation and other information, with the help of a translation vendor, quickly and efficiently. This resulted in cost savings for the business.

"This was such a beneficial tool for Linfox. It made deploying the software more effective and allowed us to cut down on integration time," said John.

The logistics company was also impressed with the variety of materials that came with the uPerform

software, which offered Linfox's team of authors a range of options, including online and written materials, simulations and e-learning courses to help train staff.

Remote training workshops were set up to bring all employees up to speed with the new software which ensured that all users understood the functions and mistakes were reduced.

The quick deployment time resulted in cost and time savings.

## Conquering a global workforce

Linfox's implementation of the uPerform product streamlined training for a Thailand based project. Testimony to the success of the rollout of the new system is that Linfox has already started to expand the way the ANCILE product is used.

"The software was very easy to use and so were the instructions to deploy the materials overseas. Having resources which can be deployed across countries without encountering compatibility issues is a great benefit. We have already deployed the software in Thailand and will see how far this product can take us across our other Asian based operations in the future," said John.

Linfox also plans to develop additional e-learning courses using the uPerform product.

"We will be able to create and edit lessons and content pages, and develop multiple types of knowledge checks and assessments, which is really exciting," added John.

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— John Ansley,  
President of Supply Chain  
Solutions and CIO at Linfox