# Partnering to Enable Your Business Growth



By partnering with ANCILE, you can offer your customers a comprehensive and economical training approach to ensure return on their software and implementation investment. Our partners have generated new revenue streams, increased customer satisfaction, and differentiated themselves from competitors.

ANCILE provides well-defined and tested processes and programs to assist you with orientation, training, implementation, and pre- and post-sales support.

# Our Partners and Their Solutions

# **BMC ESA Powered by ANCILE**

ANCILE uPerform<sup>™</sup> Express is the power behind the BMC Education Solution Accelerator (ESA). BMC ESA enables BMC customers to quickly and easily build high-quality interactive training materials for users of BMC solutions. BMC customers can easily customize, create, and publish rich interactive courses, step-by-step procedures, and simulations that help users get the most out of their BMC software, including BMC Remedy, the industry-leading IT Service Management solution.

### **Camstar Products Powered by ANCILE**

Camstar harnesses the capabilities of both ANCILE uPerform<sup>™</sup> and ANCILE uAlign<sup>®</sup> to help nurture and grow user adoption across implementations of Camstar's manufacturing execution systems (MES) software. Combining the performance support features of ANCILE uPerform<sup>™</sup> with the validated communications enabled by ANCILE uAlign<sup>®</sup>, Camstar customers have the tools and content to prepare for, implement, and sustain the benefits of Camstar software.

# **EMC Products Powered by ANCILE**

EMC Information Intelligence Group's global leadership in information technology is paired with ANCILE software to support workforce enablement and productivity. EMC uses ANCILE uPerform<sup>™</sup> to create on-demand learning and performance support to help customers fully adopt and experience maximum value from their EMC enterprise content management solutions.



ANCILE software and full-service support have delivered more than \$1 billion in revenue to our partners.





### **HP ART Powered by ANCILE**

IDC named HP a MarketScape Leader for IT Education. HP Software Education provides organizations with the ability to achieve higher user performance and desired business outcomes through the HP Adoption Readiness Tool (ART). The perfect marriage of robust prebuilt enablement material and the powerful technology of ANCILE uPerform<sup>™</sup> Express, ART is driving success for HP Software customers.

In addition, ANCILE's AllianceONE partnership with HP offers customers increased integration between uPerform and HP Application Lifecycle Management/Quality Center. These products work together to create and manage test scripts.

#### **McGraw-Hill Higher Education Products Powered by ANCILE**

McGraw-Hill Higher Education is using ANCILE uPerform<sup>™</sup> Express to author the 2013 Health Professions editions of digital education products, including Computers in the Medical Office (CiMO) and Medical Insurance and Insurance in the Medical Office.

#### **OpenText Personalized Help by ANCILE**

OpenText, the global leader in Enterprise Information Management (EIM), uses ANCILE uPerform<sup>™</sup> software to create and deliver highly customized eLearning and performance support solutions that address OpenText customers' unique business processes.

#### **SAP Productivity Pak by ANCILE**

SAP is the world's leading provider of enterprise resource planning and related business software. ANCILE is an SAP PartnerEdge Software Solution partner, and we have achieved SAP's certification for Enterprise Support Integration.

SAP resells ANCILE software as SAP Productivity Pak (ANCILE uPerform<sup>™</sup>) and SAP Productivity Composer (ANCILE uPerform<sup>™</sup> Express).

#### SunGard K-12 Education Products Powered by ANCILE

SunGard K-12 Education uses ANCILE uPerform<sup>™</sup> Express to develop learning content for their eSchoolPLUS<sup>™</sup>, BusinessPLUS<sup>™</sup>, and eFinancePLUS<sup>™</sup> applications, distributed to school districts throughout the United States. Districts also have the option to license ANCILE uPerform<sup>™</sup> Express to customize and create new learning content to benefit school staff and district administrators.

# About ANCILE

ANCILE is a leading global developer of workforce productivity, on-demand learning, and validated communications software solutions used by more than half of the Fortune 100. ANCILE makes it simple to improve workforce productivity by easily capturing and making available valuable knowledge, engaging and enabling employees, and accelerating software adoption.

For more than a decade, we've built our business on our core competency - enabling partners. Our partners generate new business opportunities, and increase revenue and profitability through license sales, content, and related education and professional services. We enable partners to help their customers successfully embrace and adopt business solutions.

**ANCILE uPerform™** is our flagship learning content creation and management software. ANCILE uPerform delivers targeted, high-quality learning content to employees. Authors can easily create, edit, and collaborate with subject matter experts and publish task-based documents and simulations as well as eLearning courses. ANCILE uPerform also enables organizations to distribute content to the entire workforce via the web, and puts knowledge sharing and personalized context-sensitive support in the hands of employees.

**ANCILE uPerform™ Express** is ideal for small- to medium-sized businesses looking to create and deliver documentation, simulations, eLearning courses, and performance support. Authors can easily create, edit, and publish task-based documents and simulations as well as eLearning courses.

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