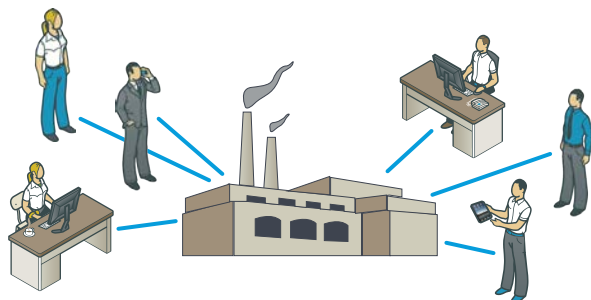


Ensure Your Customers' Success.

ANCILE Software Enables Workforce Performance.

Learning Supply Chain

Power Your Content Factory



You can:

Accelerate customer success with your solution

- Provide high-quality content to support learning and performance
- Enable customer adoption and proficiency
- Ensure customer satisfaction

Realize new or expanded revenue streams

- License Revenue
- Maintenance Revenue
- Services Revenue
- Content Revenue

Focus on your customers' workforce

- Self-facilitated and classroom learning content
- Performance support content: just what is needed and where, when, and how work gets done

Enable your Subject Matter Experts

- Rapid development of content
- Ease of change management

Enable customization of customer content

- Transaction-, process-, and language-specific

Customer Performance

Deliver Technology Enablement



Your customer can:

Accelerate adoption and proficiency with your solution

- Rapidly develop custom learning content for the classroom or individualized learning

Optimize business outcomes

- Customize content for business, language, geography, and user context

Support workforce performance and proficiency

- Rapidly develop performance support content
- Easily deploy where, when, and how needed

Sustain workforce performance

- Easily maintain all content
- Always enable the changing workforce
- Deploy by user context and need

Retain your solution and your partnership

- Leverage standard and custom content, and performance support, to achieve fast ROI and long-term adoption

Partner with ANCILE to:

Differentiate services



Maximize usability



Accelerate profitability



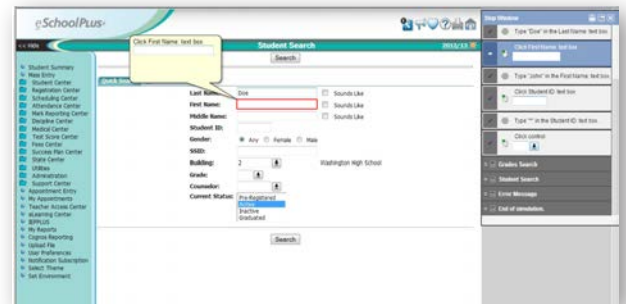
We help software companies grow their business and create happy customers. We do this by helping their customers achieve full software value — on the way to becoming lifetime customers.

ANCILE is a leading global developer of workforce productivity, on-demand learning, and validated communications software solutions used by more than half of the Fortune 100. ANCILE makes it simple to improve workforce productivity by easily capturing and making available valuable knowledge, engaging and enabling employees, and accelerating software adoption.

For more than a decade, we've built our business on our core competency - enabling partners. Our partners generate new business opportunities, and increase revenue and profitability through license sales, content, and related education and professional services. We enable partners to help their customers successfully embrace and adopt business solutions.

ANCILE uPerform/uPerform Express Features

- Record a process to create a single-source document and simulation
- Create eLearning courses that incorporate conceptual information, branching, audio, assessments, popups, and video
- Batch publish content in a variety of formats for access via computer, smartphone, or tablet
- Use templates and stencils to enhance the look and feel of documents, simulations, and courses
- Create customized websites
- Create, publish, and collaborate in over 30 languages
- Access online context-sensitive help
- Manage a central repository of knowledge, business processes, and training materials (available in ANCILE uPerform)
- Subscribe to an item, page, or discussion to receive notifications about changes (available in ANCILE uPerform)
- Participate in discussions and share feedback (available in ANCILE uPerform)



ANCILE Facts

4,400 customers worldwide

Including half of the
Fortune 100

and **19 million**
end users

TrainingIndustry.com 2013 & 2014

**Top 20 Authoring
Tools Companies**

3 Stevie Awards

Sales & Customer Service

**8 Brandon Hall
Group Awards**

including **Best Advance in:**

- Performance Support Technology
- Content Authoring and/or Content Management Technology