



As a group of forward-thinking, innovative members, ANCILE Team Vanguard participants stand at the forefront with ideas, opinions and knowledge of current and future solutions. Individuals who want to influence the growth and development of performance support and learning solutions participate in ATV. Their ongoing collaboration – with ANCILE and each other – guides product development, now and into the future.

Read more below about how to apply for membership and join this influential group.

van-guard

/van,gärd/

noun

a group of people leading the way in new developments or ideas.

Why Should I Join?

ATV members at all levels will realize the following benefits:

- Influence the direction of ANCILE solutions that solve key business issues.
- Gain advanced awareness of the ANCILE product roadmap.
- Acquire direct access to key stakeholders within ANCILE to ensure your most important learning and performance requirements are considered.
- Network and knowledge-share with others on key business challenges as they relate to ANCILE's solutions.
- Increase your Return on Investment by gaining a broader understanding of how other customers leverage ANCILE solutions—and learn how to apply them in your organization.
- Gain visibility for your organization by showcasing your successes to others.

Who can Join?

We're seeking members with a wide variety of perspectives. Whatever role you play with uPerform, including end user, author, technical or project administrator or manager/supervisor, we invite you to apply for membership.

Our members have varying levels of experience with and exposure to our solutions, such as:

- Power user: you may be a corporate trainer, you use the solution frequently, and are designated as an "expert" within your organization.
- **Moderate user:** use of the solution may be only a part of your job, and your knowledge and usage is not as deep or broad as a power user. You'd like to learn more but don't always have the time.
- Rare user: You're content with where your organization is with uPerform usage. You reach out to ANCILE only when you have a specific issue or question to address.

(Note: we also encourage memberships by those whom English is not their first language.)

Regardless of your role or your experience level, all are welcome to apply. The ATV will help you while you help others.



How Does it Work?

ANCILE Team Vanguard members provide feedback on product enhancements, influence and validate product development, deliver customer-to-customer references and showcase current successes with ANCILE's products.

Customers who choose to participate in ATV will be asked to select a category level in which to participate. Categories are segmented by three levels of potential engagement activities, and can be increased or decreased at any time based upon each participant's current bandwidth and desire.

Category	Time Estimate per Quarter	Possible Activities
Α	15 minutes to 1 hour	 Validate existing features and current usage Act as reference candidates for prospects and existing customers Participate in Case Studies
В	1-2 hours	 Includes activities in Category A, plus the following: Participate in feature validation discussions and surveys (upcoming features in licensed product) Assist ANCILE Strategy & Integration team with validation of strategic direction of licensed product.
С	2-4 hours	 Includes all activities above and also requires a signed non-disclosure agreement: Evaluate and validate future features/solutions Work with ANCILE Strategy & Integration group to validate and influence portfolio direction, both licensed and unlicensed products

What's Next?

It's easy to apply. If you're interested in participating in ANCILE Team Vanguard, submit your <u>membership application</u> today.

Note: If you wish to participate in the highest-level (Category C), we will contact your further about the NDA process.

Contact Us

For questions or additional information contact us at ATV@ANCILE.com.

